

# Welcome to the Meet the University event 2017

Radcliffe Conference Centre, Private Dining Room 12:00-4:00pm

DROP-IN AND HEAR ABOUT WARWICK'S SERVICES FOR SMEs

Come and talk to us to see how we can help support your business – look for the areas labelled with each service to find representatives that can answer your questions. Help yourself to tea/coffee and in the lounge area on your way into the private dining room.

We've tried to define our services in a way that is useful for businesses, to help you understand what support we can offer. Please read through each area for a very brief (and not nearly exhaustive) list of what each area covers.

#### Advice & Support

- Consultancy and expertise in business
- IP licensing and bespoke business growth consultancy
- Management workshops, one-on-one consultancy and business planning and review
- Business incubation and acceleration for start-ups and established businesses
- Technical marketing service and innovative resources
- Events and open lectures to build contacts and business networks with industry specialists

#### Facilities, Equipment & Products

- Everyday meetings, specific events and conferences
- Research facilities and equipment support scientific investigation and pilot production
- Office space requirements
- Leading-edge equipment and research staff

#### **Finance & Funding**

- Practical, accessible, tailored business finance advice
- Funded recruitment/internship programmes
- Proof of concept funding
- Support with funding, recovery/turnaround, transformation and investment readiness
- Support for inward investment and soft landing for businesses settling in the UK

#### **Skills & Recruitment**

- Recruit student talent
  - Graduate recruitment
  - Internships and work experience
  - Temporary work
- Project work with student placements
- Meet entrepreneurial students
- Research-based Knowledge Transfer Partnerships (KTPs)

#### **Training & Development**

- Professional development
- Postgraduate study
- Masterclass and one-off courses



Radcliffe Conference Centre, Private Dining Room 2 12:00-4:00pm VIRTUAL REALITY DEMONSTRATION

### Come to try out our Virtual Reality equipment for yourself – see what all the excitement is about!

Warwick Ventures will be demonstrating a Virtual Reality system showing content developed in the Physics and Chemistry departments at Warwick. They will be explaining the ways in which advanced technologies, or big data projects, can be made accessible to industry.

Our research at work shows that VR technology can give companies a commercial edge in exploiting their business data. The programme being shown may not be relevant to your business directly, but come and find out how VR has business and research applications that may meet your business needs more generally.

## Thank you for visiting us today

We hope you were able to access the information you needed. Visit our Business pages to find out more: <u>warwick.ac.uk/business</u>

Please contact the event organiser, Kiley Brown, if you have questions or need further information in any of the areas represented at the event.

#### **Kiley Brown**

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